



AER Committees Autumn Plenary meetings 2015

Public sector innovation: Who? Why? How?

2-4 November 2015, Winchester/Hampshire (UK)

Detailed Programme

The series of events we are organising in Winchester will focus on innovation in the public sector, demonstrating the critical role of regions in bringing policy making closer to citizens in Europe

In times of rapid change, tight budgets and a technological revolution with deep social impact - how can public services ensure they are delivering the services citizens actually need? And how do public leaders contribute to make that happen?

SHORT PROGRAMME			
02/11	09:00-10:00	Welcome & registration	
	10:00-12:00	Joint Plenary session + Parallel work sessions: Committee 1,2,3	
	12:00-13:00	Lunch	Extraordinary Executive Board meeting with Committee Vice presidents, Presidents of Working groups and Subcommittees.
	13:00-16:00	Study visit to Boldrewood Innovation campus	Normal EB meeting
	16:00-18:00	Parallel Plenary meetings: Committee 1,2,3	
	18:00-19:00	Meet the Business Leaders of the South	
	19:00-...	Free evening	
03/11	08:00-08:30	Welcome & registration	
	08:30-09:45	WG rural development	WG transports
	10:00-11:15	WG energy & climate	E-he@lth Network
	11:30-12:45	WG investments & SMEs	Sub-Committee Youth
	13:00-14:30	Lunch	
	14:30-18:00	Seminar : Public sector innovation: Who? Why? How?	
	19:30-22:30	Reception & Official dinner	
04/11	08:30-09:00	Welcome & registration	
	09:00-10:00	Sub-Committee Education	
	10:00-11:30	Working group on school dropouts	
	11:30-...	Departure of participants	

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MONDAY, NOVEMBER 2ND

WELCOME & REGISTRATION (09:00-10:00)

PART 1: JOINT PLENARY MEETING & PARALLEL WORK SESSIONS (10:00 – 10:30)

JOINT PLENARY SESSION, COMMITTEE 1, 2, 3	
10:00-10:30	The 3 AER Committees will start with a joint session, which will present the new AER and its implications for the work in the Committees
10:30-12:00	Parallel work sessions: How to organise the Committees work & what are the most important outputs?
12:00-13:00	LUNCH

PART 2: STUDY VISIT (13:30 - 16:00)

BOLDREWOOD INNOVATION CAMPUS	
13:00–16:00	<p>Boldrewood Innovation Campus is the latest development in the 40 year relationship between the University of Southampton and Lloyd's Register, the oldest ship classification society in the world. The campus is a £140m investment in new buildings and facilities, focusing on the marine and maritime sector. It houses the University's Faculty of Engineering and Environment which conducts state of the art research into ship science, working with industry to make ships safer, more efficient and environmentally sound. Its new hydrodynamics facility houses a 138m ultra-modern towing tank, the first built for many years and a set of wind tunnels designed to enable research into noise pollution.</p> <p>A key focus of research here is autonomy, for unmanned air, sea-surface and underwater vessels. These platforms with accompanying sensors, data capture, analysis and reporting will revolutionise the way in which we learn about the oceans as well as providing enhanced safety for activities currently involving humans. The visit will tour these facilities and hear from some of the academics and industrialists closely involved in the development of the latest technologies.</p>

PART 3: COMMITTEE PLENARY MEETINGS (16:30 – 18:00)

(see separate agendas)

PART 4: MEET THE BUSINESS LEADERS OF THE SOUTH

Drinks reception with nibbles

FREE EVENING

TUESDAY, NOVEMBER 3rd

WELCOME & REGISTRATION (08:00-08:30)

PART 5: WORKING GROUPS, AER E-HE@LTH NETWORK & SUB-COMMITTEE MEETINGS
(08:30 – 12:45)

ROOM A	
08:30 – 09:45	<p>WORKING GROUP ON RURAL DEVELOPMENT</p> <ul style="list-style-type: none">• Chair: Jan Jacob van Dijk, Gelderland (NL) <p>Over the last few years the working group has been working on different themes and the common agricultural policy of the European Union has been in focus many times. The activities of the working group have led to high-level meetings with Commissioner Ciolos on the Denanot-report and Commissioner Oettinger on broadband internet.</p> <p>In order to ensure continuity and sustained action the working group will move towards a new format that focuses more on concrete outputs (meetings, workshops, political actions) organised by interested members during and in between the plenary meetings of the AER committees. Depending on the activity and the role of the region, regions can choose to participate and select the best person to represent them in this activity.</p> <ul style="list-style-type: none">• Method of cooperation in the field of rural development;• Relevant themes for the coming period;• Identification of regions willing to form a core group on rural development, to be active in and outside the framework of the plenary meetings. <p><u>Broadband Internet in rural areas</u></p> <p>Over the years more and more regions see that the availability of broadband internet in rural areas is important for their economic development. In different countries different paths are chosen to connect the rural area to internet.</p> <ul style="list-style-type: none">• Presentation by Birgitta Sacredeus, Dalarna (SE)• Presentation by Asko Peltola, South Ostrobothnia (FI)• Discussion on further activities in this field
10:00 – 11:15	<p>WORKING GROUP ON ENERGY & CLIMATE CHANGE</p> <ul style="list-style-type: none">• Chair: Melville Kendall, Hampshire (UK) <p><u>Report on Energy Security</u></p> <ul style="list-style-type: none">• Presentation of the report on Energy Security, by Kenneth Backgård, Norrbotten (SE)• Definition of a lobbying plan• Discussion on further activities to be carried out by the group <p>The report on energy security aims to influence the Energy Union and let the voice of regions heard. To this objective it is essential that the dissemination of the report be organised in a strategic way and that a large number of regions formally support the report. The main objective for this meeting is therefore to define a lobbying plan and share responsibilities for this plan. Opportunities for dissemination at national and international level need to be seized by all members of the working group to increase the visibility of the group and its outputs.</p>

11:30 – 12:45

WORKING GROUP ON INVESTMENTS, BUSINESS & SMEs

- **Chair: Jean-Luc VANRAES, Bruxelles-Capitale (BE)**

The Juncker Plan, its purpose, how regions can benefit

The Investment Plan is aimed at boosting investments. It will be driven by the European Fund for Strategic Investments (EFSI) and will finance projects with a higher risk profile. The Fund will be established within the European Investment Bank (EIB)

- **Creating An Investment Friendly Environment:**

To improve the business environment and financing conditions, the investment plan will include progress towards a Digital Single Market, Energy Union And Capital Markets Union.

The refugee crisis, integration and entrepreneurship

- **Presentation by Jean-Luc Vanraes, Brussels-Capital (BE)**

Innovation: celebrating regional good practices

Presentation of the survey on the circular economy

- What are the measures taken by other regions to develop circular economy businesses?
- What measures use other regions to support enterprises when there are public works which affect the company's economic activity?

ROOM B

08:30-09:45

WORKING GROUP ON TRANSPORTS & REGIONAL AIRPORTS

- **Chair: Jan Owe-Larsson, Östergötland (SE)**

The working group on transports & airports has been particularly active in the field of regional airports but aims to explore other forms of mobility as well.

Report on

ACI conferences in Iceland & Prague

- Report by **Roger Estefors, Västerbotten (SE)**
- Where do we stand? What has been the impact of AER involvement in the field of regional airports?

TNT meeting in Riga

- Report by **Jan Owe-Larsson, Östergötland (SE)**
- What role for regions on transport infrastructure? How to use the information on transport infrastructure for the activities of the working group?

Themes for the working group + workplan

- Reminder on the conclusions of the last working group meeting
- What are the main topics the working group wants to focus on and what are the outputs it wants to achieve?
- Identification of a core group of regions which will carry out the activities

Funding 2015 CEF Transport Info Day

The Innovation and Networks Executive Agency (INEA) will organise a Connecting Europe Facility (CEF) Transport Info Day on Monday 30 November 2015. The event will address the priorities of the 2015 CEF Transport Calls, expected to be opened by the beginning of November 2015. The aim of the Info Day is to allow prospective applicants for these Calls to gather all the available information which they will be able to use in the preparation of their proposal.

- Definition of the information to be retrieved from the Info Day: what questions should be answered? What do regions need to know about the call?

10:00-12:30	<p>E-HE@LTH NETWORK</p> <ul style="list-style-type: none"> • Chair: Agneta Granström, Norrbotten (SE) <p>This meeting of the AER e-health network, will aim at taking stock of activities and examining how members can take advantage of these and what the network wants to achieve in the upcoming months.</p> <p>The AER e-he@lth network was the initiator of several initiatives, such as the leadership programme, which started in the field of e-health and was then mainstreamed to other AER activities such as entrepreneurship. Similarly, the discussion on innovation in the public sector, social innovation, digital literacy, big data... started within the e-he@lth network.</p> <p><u>Impacts in the regions</u></p> <p>Projects have concrete results in the regions, such as SmartCare with the current deployment of integrated care systems in Friuli Venezia Giulia, Noord Brabant and the preparation for the deployment of integrated care services in Valencia, Catalunya, Murcia, Jönköping, Timis...</p> <ul style="list-style-type: none"> • Presentation of case study <p><u>Financing the deployment of e-health</u></p> <ul style="list-style-type: none"> • Presentation of case study • Discussion <p><u>Projects & cooperations</u></p> <ul style="list-style-type: none"> • Announcements of new projects & cooperation opportunities • Partners search & exchange of project ideas
ROOM C	
08:30-11:15	<p>SUBCOMMITTEE ON CULTURE</p> <ul style="list-style-type: none"> • Chair: Christer Kax Sundberg, Sörmland (SE) <i>deputy Nina Björby, Västerbotten, (SE)</i> <p><u>Castles & cultural heritage- how to attract more visitors</u></p> <p>- Ola Nilsson, Managing Director STUA (Tourist Organisation)</p> <p><u>Industrial Heritage and Tourism Entrepreneurs: Construction of a Tourist Destination in Northern Sweden</u></p> <p>- Professor Dieter Müller , Dean, Faculty of Social Science Department of Geography and Economic History, Umeå University (on dvd)</p> <ul style="list-style-type: none"> • Discussion chaired by Nina Björby
11:30-12:45	<p>SUBCOMMITTEE ON YOUTH</p> <ul style="list-style-type: none"> • Chair: Lilla Merabet, Alsace (FR) <p><u>Youth participation</u></p> <p>A year and a half after the publication of the report on youth participation, where do we stand?</p> <p>What can the network do to support more youth participation in the regions and ensure regional governments are close to the needs of all their citizens?</p> <p>What can be the role of youth councils and youth organisations in influencing decision-making at regional, national and international level?</p> <p><u>Workplan for upcoming months</u></p> <p>What are the most important outputs to be achieved in the coming months and how do regions want to organise this work? Activities should be organised around concrete outputs on which regions decide to take the lead.</p>
13:00-14:30	LUNCH

PART 6: SEMINAR ON INNOVATION IN THE PUBLIC SECTOR (14:30-18:00)

INNOVATION IN THE PUBLIC SECTOR: WHO? WHY? HOW?	
14:30-16:30	<p>Changing social realities and technological evolution and financial pressures force public leaders and managers constantly their ways they handle duties such as ensuring public order and safety, education, health and social care, and a variety of other functions for citizens and business.</p> <p>AER's thematic session on public sector innovation will address 3 key sessions such as</p> <p>#1- Innovative ways to deal with your money: coping with tight budgets yet delivering quality services</p> <p>#2- Leading change and changing minds: Providing effective leadership</p> <p>#3- Managing social integration and change: facing the refugee and migration challenge</p> <p><u>Speakers:</u></p> <ul style="list-style-type: none"> • Prof. Gerry STOKER, Professor of Governance, University of Southampton • Regional Case studies <p><u>Moderator:</u></p> <p>Heather WILLS, Local Government Association (UK)</p>
16:00-16:30	COFFEE BREAK
16:30-17:45	<ul style="list-style-type: none"> • Regional Case studies
17:45-18:00	Conclusion

PART 6: MUSICAL RECEPTION & OFFICIAL DINNER

WEDNESDAY, NOVEMBER 4th

WELCOME & REGISTRATION (08:30-09:00)

PART 7: SUB-COMMITTEE & WORKING GROUP MEETING (part 5 continued)

EDUCATION & SCHOOL DROPOUTS	
09:00-10:00	<p>SUBCOMMITTEE ON EDUCATION</p> <ul style="list-style-type: none"> • Chair: Ambrus Karoly, Brasov (RO) <p><u>Report on subcommittee activities</u></p> <p>meetings in Brussels with EC Commissssioner, Conference in Brasov on innovative education</p> <p><u>Innovative education</u></p> <ul style="list-style-type: none"> • Presentation of good practice from Brasov: Launching a project financed by PPP from Holland to trains young farmers in Romania, together to Brasov and Suceava Counties • Educational project from Tulcea or Timis County (tbc)
10:00-11:30	<p>WORKING GROUP ON SCHOOL DROPOUTS</p> <ul style="list-style-type: none"> • Chair: Ilona Novak, Västernorrland (SE) <p><u>Efforts and achievements to combat drop-out</u></p> <ul style="list-style-type: none"> • Presentation by Jude Robinson, Hampshire (UK) • Update on the EU-project "Joint Efforts To Combat Dropout" within the framework of ERASMUS+ program • Discussion

JP 19/10/2015